

SHANE A H LEVINE

www.LevineCreative.com

DETAILS

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[Linkedin Profile](#)

SKILLSET

Adobe Creative Suite
Figma (intermediate)
Microsoft Office
Microsoft Power Point
Microsoft Teams
APPLE OS & Windows OS

Corporate Identity
Brand Expression
eCommerce design
U/I Front End Design
Layout and Typography
Package Design
Catalog and Publication
Print Quality Control
Display and Store Design
Experiential Design and OOH

Pitch Design and Presentation
Client Engagement
Conceptual Development
Creative Strategy and Research
Creative Adaptability
Creative Project Planning
Leadership and Teamwork
Foreign Manufacturing

EDUCATION

Parsons

New York, NY
Design and Illustration

Kansas City Art Institute

Kansas City, MO
Design and Art Humanities

San Francisco Art Institute

San Francisco, CA
Bachelor of Fine Art
Design Comm. and Fine Art

PROFILE

Shane Levine has worked for companies and brands such as Colgate Palmolive, L'Oréal, Vineyard Vines, GlaxoSmithKline, Revlon, Botox, Calvin Klein, and Maybelline. His diverse experience has allowed him to work successfully on a wide range of 360° Campaigns. Team player with an undeniable work ethic who works well under pressure and exudes positivity.

EMPLOYMENT HISTORY

FCB: IPG, NYC • Senior Art Director / 2022 - Present

- Execute and create from concept to layout, finalizing to finished art.
- Meeting clients' marketing strategies and objectives within specified deadlines.
- Pitch development, Email layout, and U/I Front End Design.

Levine Creative, NYC • Creative Consultant / 2021 - 2022

PlanetBarbecue.com : 360° Creative consulting.

Foto Electronics, NYC • Senior Graphic Design Manager / 2018 - 2021

- Supported the Creative director and led a team of packaging designers servicing five licensed and three private label brands.
- Created new product lines and extensions, Design systems, Presentations, Point of sale, Retail display, C.E.S. Booths, and Trade shows.

Diadeis, NYC • Art Director / 2017 - 2018

- Developed and executed creative eCommerce solutions for Fortune 500 corporations.
- Collaborated closely with company marketing departments on developing and executing brand identities in the eCommerce and social-media space.

BYTECH International, NYC • Design Director / 2012 - 2017

- Led a team of designers servicing nine licensed and two private-label brands for Big-box stores.
- Created new product lines and extensions, Design systems, Presentations, Point of sale, Retail display, C.E.S. Booths, and Trade shows.
- Managed planning, Budgets and Outsourcing work, including Photography, Web presence, Production, and Foreign fulfillment manufacturers.

L'Oréal, NYC Art Director • Senior Designer 2007 - 2011

L'Oréal USA, NYC • Designer | NPD and package design.

Maybelline, NYC • Art Director | NPD and package design.

Garnier, NYC • Senior Art Director | Garnier, Nutritioniste and Fructis.

L'Oréal USA, NYC • Brandstorm National Competition '11 | Mentor Brand designer.

CONSULTING ENGAGEMENTS

Burton Snowboards, Remote • Art production | Visual merchandising store windows.

Vivitar, NYC • Art Director | Logo and Packaging design.

Colgate-Palmolive, NYC • Sr. Designer | NDP extension for Soft-soap and Irish Spring.

Vineyard Vines, CT • Art Director | eCommerce and OOH campaign.

Coty, NYC • Art Director | Béyonce, Fragrance NPD.

Calvin Klein, NYC • Sr. Designer | Brand design for Calvin Klein Free and CK One Shock.

MACY'S, NYC • Sr. Designer | Visual merchandising Dept, Floor strikes.

Jurlique Global, NYC • Sr. Designer | Rebranding of Collateral and Package design.

Victoria's Secret, NYC • Visual Designer | Front-end visual design for VS site.